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### **Vent-A-Hood Launches Redesigned Web Site**

Richardson, Texas -- Vent-A-Hood, the company that created the modern residential range hood, has launched its redesigned web site at [www.ventahood.com](http://www.ventahood.com). New photography for hood styles and design ideas, along with more information on the company and its products, are expected to help kitchen designers and homeowners choose the best range hood products for their luxury kitchens.

"The Internet has become a huge tool for Vent-A-Hood to reach the high-end market," said Blake Woodall, director of sales for Vent-A-Hood. "Our web site puts people directly in touch with distributors in their area, and we expect to streamline a lot of design and ordering information as we continue to increase our online reach."

Vent-A-Hood currently averages 3,000-6,000 requests per week for literature and information, Woodall said. The updated web site will help provide much of the needed information via the Internet.

Online product ordering also will be tested in the next quarter (July – September) with select Vent-A-Hood distributors. If successful, Woodall plans to roll out the feature nationwide and in Canada.

"Our goal is to make the shopping, design, and ordering of our luxury hoods as convenient as possible," Woodall said. "The web site is a key to that goal and will continue to compliment the customer service functions of our corporate headquarters and our distributors from coast to coast."

About Vent-A-Hood

Founded in 1933, Vent-A-Hood, based in Richardson, Texas, is the oldest manufacturer of

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residential range hoods in America. Each product manufactured by Vent-A-Hood is individually engineered for performance in addition to style. Vent-A-Hood products are sold in all 50 states as well as Canada. For more information, please visit [www.ventahood.com](http://www.ventahood.com).

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